

WARNING: Don't even think of selling your home without having a conversation with us about our proven marketing strategies. Call us today and STOP worrying about real estate!

> Sacramento, CA 916.682.6454

### Inside This Issue...

Foster Better Work Relationships...Page 1

In Shape And You Didn't Even Know It!...Page 2

Throwing A Memorable Backyard Wedding...Page 3

Bee Safety Tips...Page 3

Who Determines The Value Of My Home?...Page 4



### Coleen and David Jurewicz'

# Service For Life!®

"Insider Tips For Healthy, Wealthy & Happy Living ... "

# 6 Ways To Improve Your Work Relationships

If you are like most Americans, you'll spend about one-third of your life working. And if you're going to spend so much time at work, wouldn't it be ideal if you liked your colleagues? There is good reason to get along with coworkers: Liking other employees consistently ranks among the highest factors in determining job satisfaction. This isn't always easy, however. If some of your work relationships could use a little sprucing up, try these tips:

- 1. **Respect time.** Avoid hovering around your colleagues' work areas if they're on the phone or speaking with someone else, and respect their professional/personal life balance by keeping work issues at work.
- 2. Avoid gossip. Office politics and the rumor mill can run rampant, and the best thing you can do is to avoid any conversation that is irrelevant to your job. You never know whom you will have to work with or for in the future, so do your best to remain professional to everyone.
- 3. **Be polite.** The Golden Rule of doing unto others as you would have them do unto you goes a long way in a professional setting. Say hello and thank you, smile, hold doors open for others, and clean up after yourself.
- 4. **Show concern.** It is not your job to solve personal problems, but keep in mind your co-workers are people too. Be mindful that others may be having a bad day or issues beyond the boardroom. If you feel comfortable, it's okay to check in to make sure everything is alright.
- 5. Welcome the newcomers. Do you remember your first awkward day of work? Make someone else's first day on the job easier by smiling and introducing yourself.
- 6. Follow up and communicate. Simple communication goes a long way in helping to facilitate good relations and clear up misunderstandings. Make yourself approachable so others feel they can discuss work-related projects with you. Managers need to set clear expectations with their employees so there is no question about what is expected from each person.

#### Learn How To Maximize The Value Of Your Home

We have a checklist of things you can do to improve the appeal of your home. Please call us and we'll rush the list to you via email. Our phone number is 916.682.6454.

Get Free money-saving home tips at our web site: HomeRocketRealEstate.com

#### Word of the Month...

Studies have shown your income and wealth are directly related to the size and depth of your vocabulary. Here is this month's word, so you can impress your friends (and maybe even fatten your wallet!)...

C-suite(see-sweet)noun

**Meaning:** a term that collectively refers to a company's most senior executives, derived from the fact that most job titles start with the letter C

**Sample Sentence:** The C-suite is out of the office at a shareholders' meeting today.

#### Have A Laugh...

If you really want to slap someone, go for it! Just make sure you yell "Mosquito!" as you do it.

#### **Hidden Travel Costs**

You've budgeted for an airplane ticket, hotel room, and activities for your next vacation, but did you remember to factor in these unexpected costs as well?

- Boarding for your pets or a petsitter (\$20-\$50/night).
- In-flight wifi if you need to login (\$5-\$15).
- International credit card transaction fees (1%-3% of the purchase price).
- Departure tax, if applicable and it's not already included in the ticket price (\$5-\$40).

#### **Springing Season**

In the 14<sup>th</sup> century, the term "springing time" was used to describe the time when plants were growing. By the 16<sup>th</sup> century, the season was simply called **spring.** 

#### Quotes To Live By...

"Quiet people have the loudest minds." –Stephen King

"Don't let your happiness depend on something you may lose."

-C.S. Lewis

"A father is a man who expects his son to be as good a man as he meant to be." –Frank A. Clark

## You Might Be Fitter Than You Think

Blame the media, Photoshop, the feats of professional athletes, or your own unrealistic expectations, but the truth is you're probably not that out of shape. In fact, you may just be fitter than you think – and I can prove it!

**You stand and sit.** Active people feel the need to get up and move around throughout the day. Getting in and out of a car involves basic squat movements, and you should be able to do this without pain.

**You constantly carry stuff.** Whether you're picking up and carrying children or shouldering a massive bag to and from work, those pounds add up to a healthy dose of weightlifting!

**You recover quickly.** Take a short jog, try a few squat exercises, or just walk at a steady pace for a while. Are you tired and worn out, or could you endure a bit more? A healthy recovery time is a good indicator of physical fitness.

**You do household chores.** Carrying laundry down the stairs requires balance. Navigating several tasks in the kitchen while avoiding dropping, burning, or falling is proof of coordination and dexterity.

**You take the stairs.** If you can walk or run up and down stairs without feeling lightheaded or out of breath, you're probably in decent aerobic shape.

**You crave healthy habits.** It's a good sign if you seek out exercise simply because it makes you feel good – and you get extra points if you vary your workouts, which offers different benefits to different muscle groups. Ditto if you prefer to eat healthily as well.

### A Heartfelt Message To Our Special Clients and Friends...

It really amazes us that in the midst of one of the hottest real estate Sacramento real estate markets, there are houses that fall out of escrow, are taken off of the market or fail to sell after a long period of time. When we investigate, we discover it's because the seller and their agent didn't follow the **7** Laws of Real Estate Success.

We have developed these laws based on our 35+ years in the real estate business. We know what really works and what is just a bunch of hype.

If you're seriously considering selling your home, don't sign up with anyone else until you've heard our approach to real estate success. Brain Teaser...

Why is the number 8,549,176,320 unique?

(See page 4 for the answer.)

#### What's My Home Worth?

If you want to know your home's current value, we'll gladly conduct a *Maximum Value Home Audit*. Request this "no charge" in-depth home value analysis by calling us at: **916.682.6454.** 

#### What Belongs In A Go-Bag?

Each family should have an emergency kit, or go-bag, ready at a moment's notice. What goes inside? (Check with **FEMA.gov** for a thorough packing list.)

**For nourishment:** Non-perishable food, can opener, and water.

For safety: Battery-powered or handcrank radio, pliers, whistle, flashlight and batteries, and a cell phone charger. For health: First aid kit, dust mask, moist towelettes, garbage bags, and plastic ties.

**For individual needs:** Three days to a week's worth of medication, formula and diapers for babies, extra contacts and glasses, and pet food.

#### Moonbows 101

Moonbows are rainbows created by moonlight. The conditions have to be just right for them to be visible. The moon must be full or almost full, the sky must be very dark (no moonbows in cities) and the moon must be low in the sky.

#### **Fact-Checking Websites**

What is true and what is false? Use these websites to check the facts.

**www.snopes.com**– Debunking or confirming common urban legends, folklore, and rumors.

www.reporterslab.org/fact-checking– Database of global fact-checking sites. The map makes it easy to find organizations around the world.

**www.politifact.com**– Political fact checking of statements made in U.S. politics – including Congress, the White House, lobbyists, and interest groups, which are rated on the Truth-o-Meter.

# How To Throw A Backyard Wedding

Are there wedding plans in your near future? Save a chunk of change and throw a backyard wedding everyone will remember.

• Match the guest list with accommodations. Don't invite more people than your space can comfortably accommodate. Once the guest list is confirmed, assess what furniture, dishes, and equipment (like grills or coolers) you need so everyone's needs are met. Rent to save money.

• **Keep it casual.** Of course, the sky is the limit when it comes to dream weddings, but backyard bashes work well when they're a bit on the casual side. Centerpieces can be DIY and flowers can be cut from the garden.

• **Light it up.** If you're hosting an evening or night wedding, make sure there's sufficient lighting throughout the yard. String lights can help achieve this – and add to the ambience!

• **Bug off.** Keep mosquitoes and other pesky critters at bay by getting rid of standing water in the weeks leading up to the wedding, turning on fans, and offering guests bug wipes if appropriate.

#### Would You Like To Know How Much Your Neighbor's Home Listed Or Sold For?

Maybe you're just curious. Or maybe you want to know how much your home is worth. Either way, call us...with no "sales pitches" or runarounds. Our number is **916.682.6454**. No charge for this information!

### **Stay Safe Around Bees**

Being attacked by bees, wasps, and hornets is not common, but they are responsible for 58 deaths every year, according to the Centers for Disease Control. Though the average adult (if not allergic) can theoretically tolerate more than 1,000 stings, it's best to avoid being stung altogether. A swarm of bees can happen quickly and without provocation, but there are things you can do to minimize potential harm.

- ✓ Maintain diligence when doing yard work. Keep kids and animals inside when using lawn mowers, hedge clippers, and other similar tools in case you accidentally disturb a nest.
- ✓ Check for bee nests regularly in water meter boxes, flower pots, trees, and shrubs. If you find one, call a pest control company to remove it.
- ✓ If you encounter bees and they are undisturbed, do not move excessively. Back out of the situation slowly.
- ✓ If you are swarmed, run as fast as possible in a straight line. Cover your head. Do not flail your arms or swing at the bees, and do not jump into water. Ideally, you should seek shelter in something that closes completely, like a building or car.

Get Free money-saving home tips at our web site: HomeRocketRealEstate.com

#### Thanks For Thinking of Us!

Did you know we may be able to assist you or any of your friends or family save time and money when buying or selling a home? Thanks for keeping us in mind with your kind introductions...and spreading the word about our services.

#### **Brain Teaser Answer:**

It contains every number zero through nine in alphabetical order.

#### 3 Easy Self-Care Tips

In order to remain productive, focused, and able to care for others, it's important to care for yourself first.

- 1. Stay hydrated. Even mild dehydration can be detrimental to mood and mental cognition, according to University of Connecticut's Human Performance Laboratory researchers. Drink about a half gallon of water a day.
- 2. Care for plants. Being around plants can increase memory retention up to 20%, according to a University of Michigan study.
- **3. Get enough sleep.** Adequate sleep enhances learning and problem-solving skills, and helps you pay attention and make decisions. The average adult needs 7-8 hours per day.

**THANK YOU** for reading our Service For Life!<sup>®</sup> personal newsletter. We want to produce a newsletter that has great content and is fun and valuable to you. Your constructive feedback is always welcome.

**AND...**whether you're thinking of buying, selling or financing real estate, or just want to stop by and say "Hi," we'd love to hear from you...

#### Coleen and David Jurewicz REALTORS(r) Brokers RE/MAX Gold 916.682.6454 HomeRocketRealEstate.com

Disclaimer: The information contained in this letter is intended for informational purposes. It should not substitute as legal, accounting, investment, medical or other professional services advice. Always seek a competent professional for answers to your specific questions. This letter is not intended to solicit real estate properties currently for sale. Lic. 00661096, 00826558

### On many of my hundreds of music radio shows, I told about 20 jokes each! Here some of my favorites:

I use essential oils: Sesame Oil, Olive Oil and TURMOIL.

I returned the book to the library on "modern medical procedures." Someone had removed the appendix!

Someone stole the toilet from the local police station. The police say they have nothing to go on.

Did you hear about the archeologist whose career was in ruins?

Avoid marrying a tennis player because love means nothing to them.

If baby pigs are called piglets, why aren't baby bulls called bullets and baby chickens called chicklets?

This was heard at a worm seminar: "Sleep late!"

# Real Estate Corner...

#### **Q.** Who determines the value of my home?

**A.** When you're ready to sell your home, you may be wondering what price to ask and how much you'll get. There are two main people who determine the initial and final price of a home.

- 1. **Appraisers** will look at recent comparable sales. You can look online and see what homes have sold for in the last 6-12 months. Sold prices are a stronger indication than "asking" prices. How similar are the homes that sold to your home in size and features?
- 2. **Buyers** will make an offer based on their ability to pay and how much they like your home compared to other homes for sale.

Did you notice we left someone important out? What about you, the seller? Only the market determines the final price at which your home will sell, however, as the seller you can influence how *long* it will take to sell by offering a reasonable price.

We can assist you in determining an asking price using real world market facts including a look at the overall real estate market trends.

Just call 916.682.6454 for a no-obligation consultation.